

### YWCA Delaware Communications Internship

The Communications Intern will be an integral part of YWCA Delaware's Development Team and will support YWCA Delaware's Media Manager and will have the opportunity to support and execute comprehensive marketing, communications, and digital media for YWCA Delaware. This includes coordinating with the Development Team to promote our online presence regarding our programs, services, events, and advocacy positions. The Communications Intern will have the opportunity to effect meaningful change, gain experience in nonprofit advocacy, and make valuable connections among community leaders. May need access to transportation if interested in attending YWCA Delaware events (not mandatory).

#### **Essential Duties and Responsibilities may include:**

- Prepare engaging written, image-based, and video-based content
- Contribute content for newsletters and social media posts, including Facebook, Twitter, Instagram, Threads, Tik Tok, YouTube, and LinkedIn
- Attend departmental meetings and virtual and in-person events
- Assist with marketing efforts for events, speaking engagements and pressers
- Assist with editing short videos and podcasts
- Identify influencers (internal/external) and social media trends
- Maintain brand consistency, coordinate messages, and adhere to the highest standards for external digital communications
- Adhere to an editorial calendar to ensure content is timely, relevant, and engaging
- Demonstrate a commitment to racial and gender equity

#### **Qualifications:**

- Must be available 15-19 hours per week / 1 - 2 days in office
- Have strong writing and storytelling skills
- Ability to take initiative, demonstrate good judgment and adhere to weekly deadlines
- Ability to multitask in a fast-paced environment
- Work well independently and as part of a team

#### **Benefits:**

- Provides resume-building experience in digital marketing, website development, communications, and teamwork
- Excellent opportunity to learn more about the nonprofit sector
- Class credit (if applicable)

**Qualified candidates should send a cover letter and resume to [info@ywcade.org](mailto:info@ywcade.org).**

*YWCA Delaware is committed to inclusivity and encourages qualified candidates from all cultures and communities to apply. YWCA Delaware is a leading advocate for women by providing housing, violence prevention and sexual assault crisis services, financial empowerment, racial justice, and youth programming. We empower women politically, financially, and socially while fostering the confidence and can-do attitude needed to eliminate barriers and overcome life's obstacles. We are a statewide organization headquartered in Wilmington, Delaware. In 2022 we served nearly 9,000 participants within our comprehensive programs. Our mission is to eliminate racism, empower women, stand up for social justice, help families and strengthen communities.*

No phone calls, please.